

Keilir Conference on Eyjafjallajökull and Aviation
September 15-16, Keflavik Airport, Iceland
Presentation of Conference Chairmen, Panelists and Speakers#



Mr. Birkir Holm Gudnason

CEO
ICELANDAIR
Reykjavik, Iceland

www.icelandair.is
birkir@icelandair.is

Mr. Birkir Holm Gudnason is CEO (Chief Executive Officer) of Icelandair since 2008.

EDUCATION

- 1998-2000: Aalborg University Denmark - Cand. Merc / Master of Business Administration
-International Business Economics
1995-1998: Aalborg University Denmark - B.Sc. / Bachelor of Science Business
Economics and Administration
1990-1994: Menntaskólinn á Akureyri – Akureyri College

OCCUPATIONAL EXPERIENCE

- 2008 - Icelandair – CEO / Chief Executive Officer
2006 - 2008 Icelandair – General Manager Scandinavia (DK / SE / NO)
2005 – 2006 Icelandair – General Manager Central Europe
2002 – 2005 Icelandair – Sales Manager North America
2000 – 2002 Icelandair – Sales Manager Iceland

BOARD MEMBER EXPERIENCE

- 2004-2006: Member of Board of Sjöfn Investment Company
2006-2008: Member of Board of Danish-Icelandic Chamber of Commerce
2006-2008: Member of Board of Norwegian-Icelandic Chamber of Commerce

AALBORG UNIVERSITY PROJECTS

- Japanese Management and quality methods Implemented in Western firms.
- Company's analysis of a small Danish IT company Sandlykke & Leifsgård.
- Resource based analysis vs. Network analysis in a turbulent environment (Software industry).
- Market and Competition Analysis for Samskip Europe - Thesis in Masters Studies
- Cuxhaven as Logistic Center for fish in Europe - Traineeship project for Samherji in Cuxhaven

**Keilir Conference on Eyjafjallajökull and Aviation
September 15-16, Keflavik Airport, Iceland
Presentation of Conference Chairmen, Panelists and Speakers#**
